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FOR IMMEDIATE RELEASE

Local Resident, Former Educator Releases First Children's Book in Blooming Rose Collection - Books that Aim to Provide Social and Emotional Support for Kids



HOUSTON, TX — 3...2...1... BLAST OFF! Foreword Publicity announces the release of the picture book, *Blooming Rose Blasts Off!* by Lauren Piland, with illustrations from Kristen Humphrey.

Rose loves to write, draw, and play—but what happens when she has to face a project she's never done before?! With encouragement from her best friend, Brady, and some brainstorming with Dad, will Rose's rocket launcher project turn out to be less than stellar or out of this world?!

Blooming Rose Blasts Off! is the first book in the Blooming Rose series, which follows Rose, her little brother Rex, and best friend Brady, as they navigate emotional setbacks and learning opportunities weaved within engaging stories of bravery, hard work, and creative thinking.

Blooming Rose Blasts Off! highlights one of Rose's weaknesses, a rocket and engineering school project, and how she learns to persevere and open herself up to new experiences by learning how to soar!

"When we can use tools such as books, real-life experiences, and relatable characters to open up more meaningful conversations, it aids in the process of peeling back layers of getting to know each other better," says Piland.

To continue learning beyond the book, Piland, a former second-grade and elementary art teacher, created ready-to-use academic exercises and creative activities for educators. These materials focus on learning objectives such as reading comprehension, vocabulary building and writing prompts. Of course, kids can also build their own rocket project ready for blast off!

The next two titles in the Blooming Rose collection are *Blooming Rose Finds Her Jam* (about the power of music inspiring our moods), and *Blooming Rose Chills Out* (which exemplifies a calm-down method when facing frustration) – both of which Piland plans to release in the next 18 months.

A south Louisiana native turned Texan homesteader, Piland is a former elementary teacher and mom to two young kids, Avery Rose and Owens "Rex" Robert. When not writing and reading all things kid-lit, she's at home on their small farm outside of Houston wrangling horses, cows, goats, chickens, and dogs with her husband Stan.



Connect with Piland on Facebook, Instagram, and YouTube, or visit her website. To set up an interview, reading, signing, or for information regarding Blooming Rose Blasts Off!, please contact info@forewordpublicity.com.

Blooming Rose Blasts Off! (978-1637552254) is on sale now from Amazon, Barnes & Noble, and Amplify Publishing Group (APG). It is distributed by APG, Ingram, the American Wholesale Book Company, Baker & Taylor, and Follett Library Resources.

About Blooming Rose

Created by mom and former elementary teacher Lauren Piland, the mission of Blooming Rose is to engage and entertain children of all ages in wondrous stories surrounding the main character, Rose, her best friend Brady, little brother Rex, and a host of other friends, while using real experiences to model healthy emotional support. More information at bloomingrosekids.com.

About Foreword Publicity

Foreword Publicity is a full-service PR and marketing firm co-founded by award-winning, bestselling authors, Alysson Bourque and Lori Orlinsky. Foreword Publicity specializes in custom book PR campaigns with combined strategies in marketing, sales, and branding. Learn more at forewordpublicity.com.

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